

# Hammersmith Quilters Guild Member Survey for the guild year 2018-2019

results compiled by Dottie Macomber

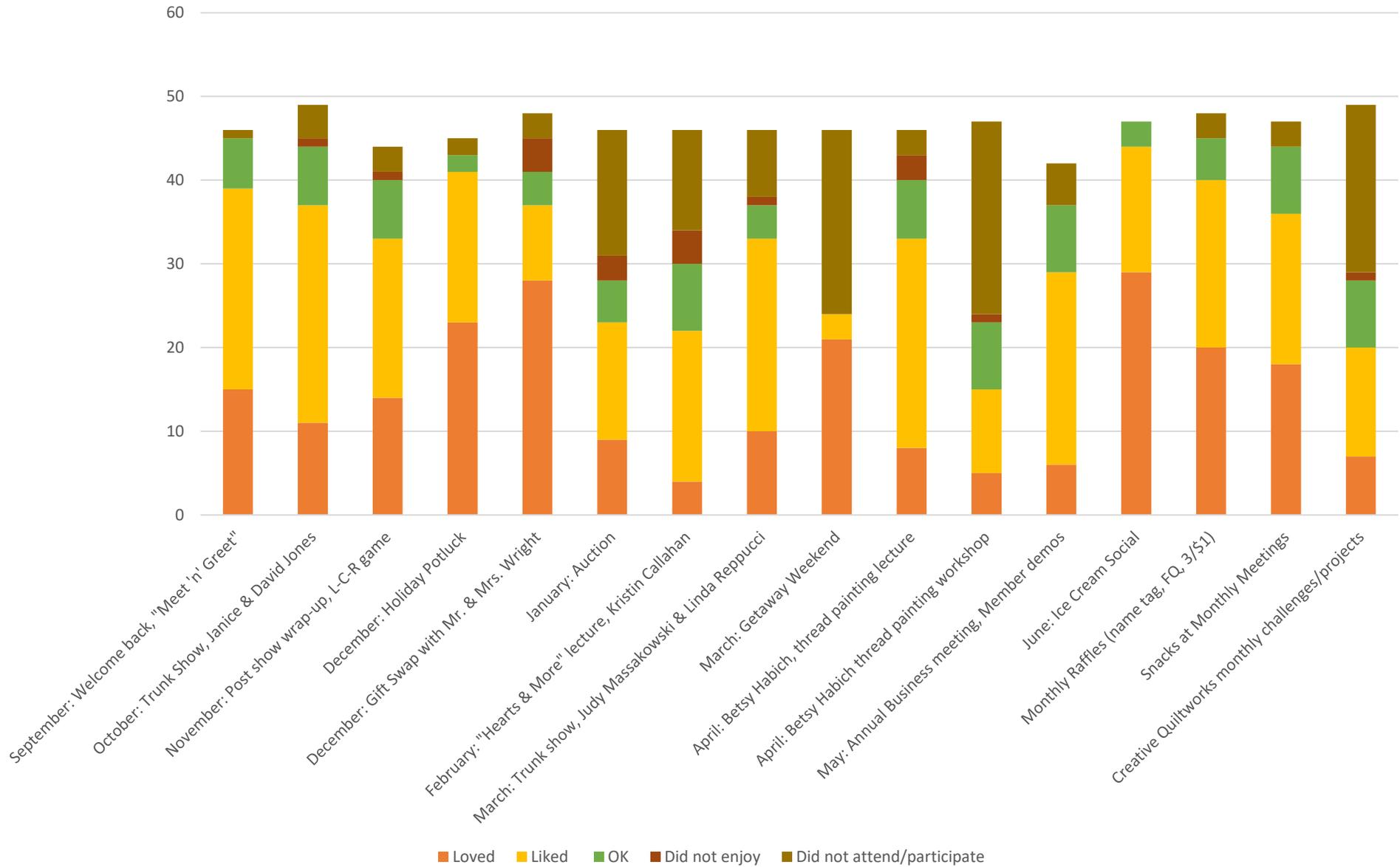
July 2019

Only 49 surveys were completed, and many people skipped questions or even whole sections of the survey. Therefore, the results that follow are by no means representative of the opinions of the whole membership, but it's the best we can do under the circumstances.

Also note that I made an error and put out two different surveys on the website, one of which had the old section about the newsletter and website, and the other had the new question about filling out future surveys online. The old format also did not include a new question about interest in a yearly bus trip. I apologize for the fact that not all of the respondents had the new questions on their survey.

I think the executive board may make some changes in next year's survey. I will suggest that the format be changed and shortened, thereby increasing the likelihood that more members will complete the survey. We really do value your opinions and consider all suggestions as we plan our yearly activities.

## Programs & Activities by Number of Total Responses



It appears that the most popular activities, based on the raw numbers of “Loved” and “Liked” responses, were the following:

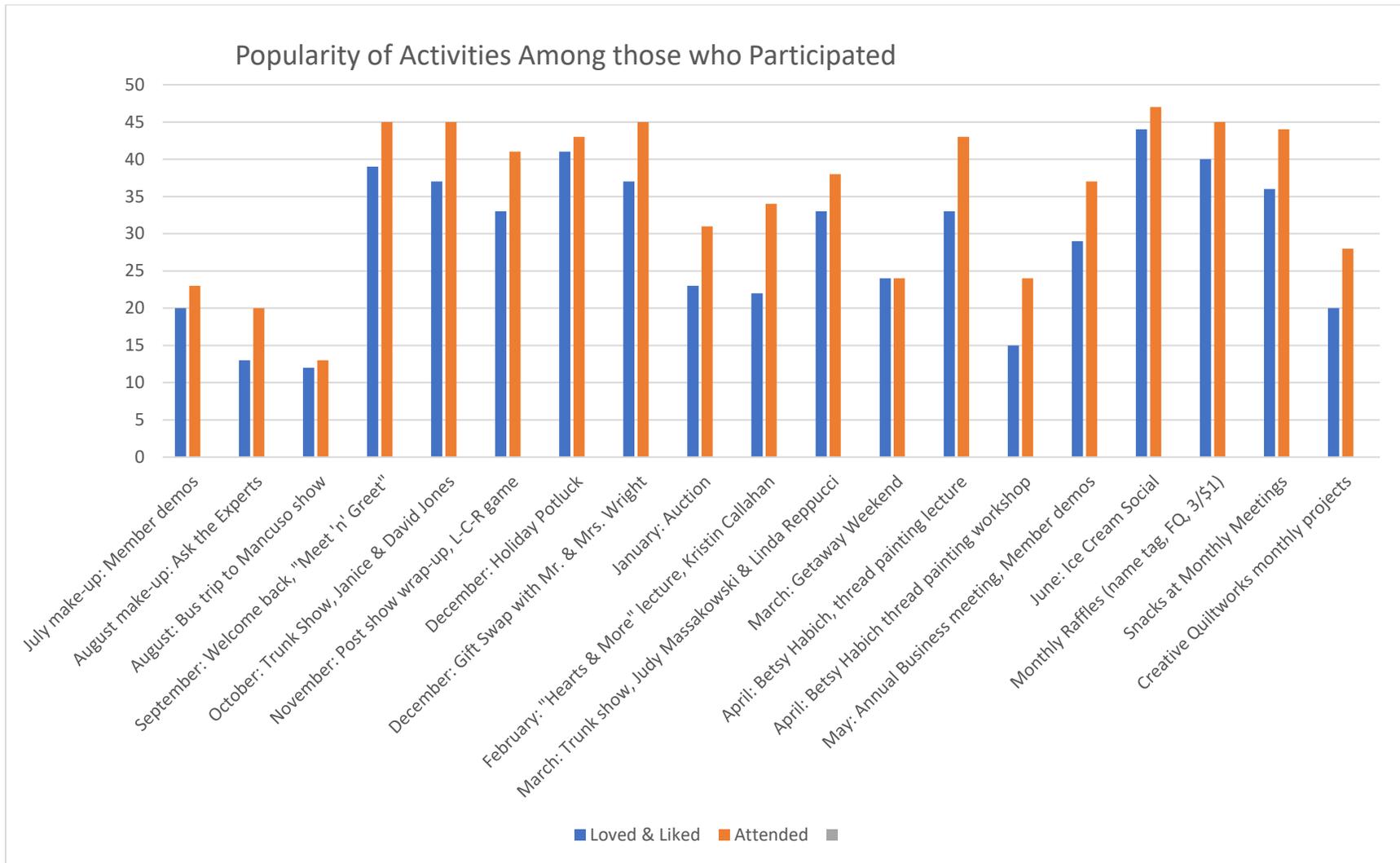
- the September welcome back meeting
- the December potluck
- the June Ice Cream Social, and
- the monthly raffles.
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**NOTE:** The number of people who responded to Betsy Habich’s workshop with “Loved”, “Liked” or “OK” is greater than the number of people who signed up for the workshop. It appears that some were responding about the demo that Betsy did after her lecture and not about the Saturday workshop; thus, these results are not accurate and do not speak to the workshop alone.

The next chart compares the number of people who said they Loved or Liked an activity with the total number of people who **attended or participated**. Not everyone attended or participated in every activity, so this analysis attempts to show the satisfaction with an activity among those who did attend/participate. According to this analysis, the closer the two bars for each month or activity, the more popular the activity among those who actually participated.

According to this chart, the most popular activities **among those who participated** were:

- the bus trip to the Mancuso show
- December’s potluck
- March Getaway Weekend
- June’s Ice Cream Social



Following are comments we received about the various programs and activities:

**About the September Meet 'n' Greet:**

- "It would be better to just have people introduce themselves to someone they don't know. Some people brought gifts but didn't get one back. Hurt feelings. People are 'stuck in their group'. I am hoping to meet new friends."

### **About Specific Speakers:**

David and Janice Jones:

- “Too long”

Betsy Habich’s thread painting workshop:

- “Interesting to learn.”
- “Love it. I finished the project.”
- “Betsy wasn’t the best teacher.”

Kristin Callahan:

- “She was not entertaining.”
- Kristin’s presentation seemed geared to people who were already familiar with Sue Pelland’s rulers and techniques- it was also unfortunate that we couldn’t see her A-V presentation well even once the equipment snafu was fixed.”

### **About Creative Quiltworks:**

- “Did not participate in C.Quiltwork project. Did not care for yearlong project.”
- “Creative Quiltworks should get up & explain the monthly project rather than hold up samples from a chair.”
- “Would love to see block of the month”
- “Bring back block of month!”

### **About the December meeting gift swap:**

- “Too long and involved”
- “Eliminate Holiday Gift Swap; gifts are not of equal quality.”
- “I prefer Mr. & Mrs. Wright to be done in lines, not at each table as last year.”
- “not again!”

### **About the Ice Cream Social:**

- “Please!! Forget the ice cream. How about big bowls of fresh fruit & cookies or pound cake- like tonight!!”

### **About the Raffles:**

- “How about we just write our names on the back of ticket. Will save time and aggravation when reading all those numbers.”
- “How about a thread raffle? Bring in a new spool of QUALITY thread (size/color to be determined)”

**About the Getaway:**

- “The Getaway weekend was fabulous.”
- “Fabulous”

**Suggestions:**

- “Would like to see more “basics”. Thread, color coordination, fabric cutting & storage, etc.”
- “Paper piecing”
- “With our group getting larger, we may need to expand member demos to have 5 demos per meeting- we have so many members now that it is often difficult to see the demos. Or run member demos for 1 ¼ hours. Divide the group present into fifths. Or if we have only 4 presenters, 1/5 of the group “sits out” at a time while the other 4/5 hear a demo. After 15 minutes, rotate with another 1/5 sitting it out, etc. etc.”

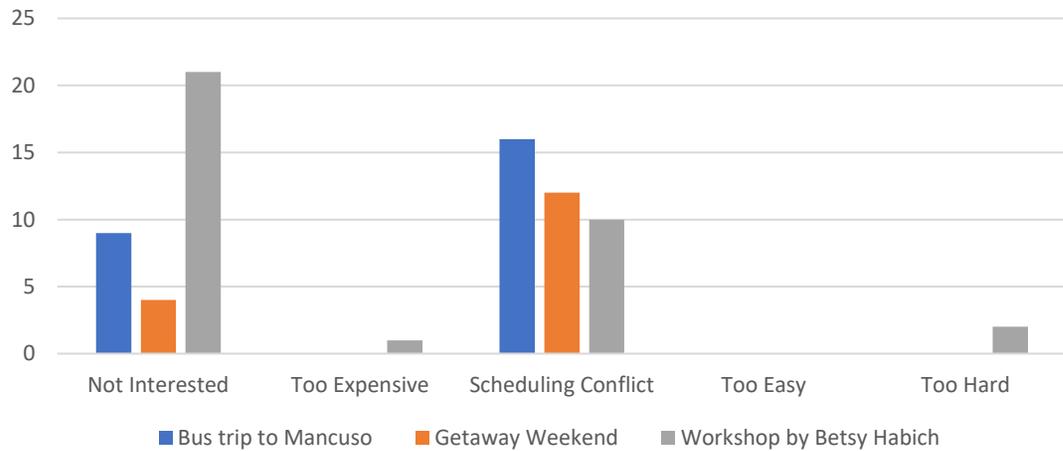
**General Comments:**

- “Vendor should demonstrate before the business of the meeting. We do not need a break during the meeting- waste of time.”
- “After introductions no break is needed. Vendors should do demo first.”
- “I look forward to all of our monthly meetings!”
- “The Exec. Board is doing a very good job!”
- “Thanks for all your work!”
- “Nice year”
- “Kudos to all officers & volunteers!”
- “Enjoy speakers”
- “Guild is Awesome!”
- “People talking during presentations are distracting and rude”
- “Thanks for interest in member wishes/desires. Hard to please everyone but appreciative of the board members’ efforts!”
- “Love member demos & games- activities we do together.”
- “Talking during meetings has to stop!”
- “Not sure how to manage our need to socialize and being appropriately attentive to guest speakers. Very rude to talk during a presentation or guild meeting!”
- “Prefer speaker first, then break, then etc.”
- “Keep up the great work!”

**Re: Newsletter and/or Website:**

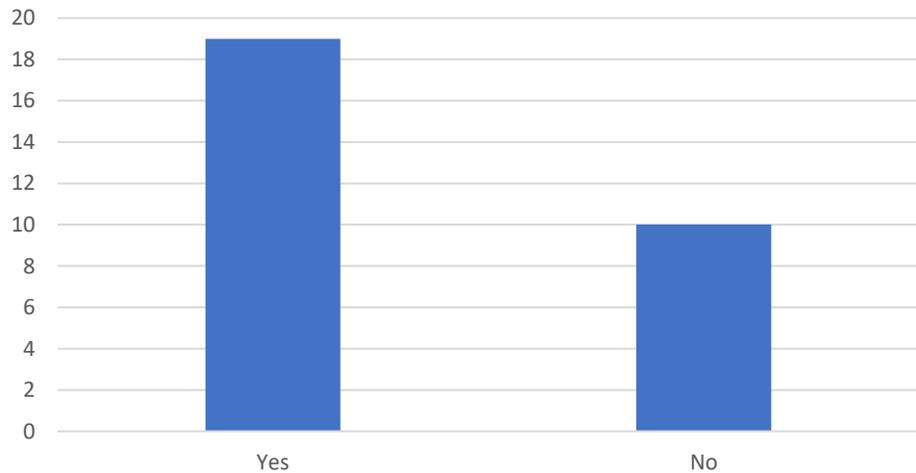
- “I love both! And the emails as well.”
- “Keep up with local quilt shows, activities, etc.”
- “We need to update the google icons.”

### Reasons for Not Participating in Outside Activities



This chart displays the reasons given why some members did not participate in activities offered outside of regular monthly meetings. Generally, members did not participate because they were not interested or had a scheduling conflict. Only one person thought that Betsy Habich’s workshop was too expensive, and two didn’t participate in it because they thought it was too hard.

### Interest in Yearly Bus Trip

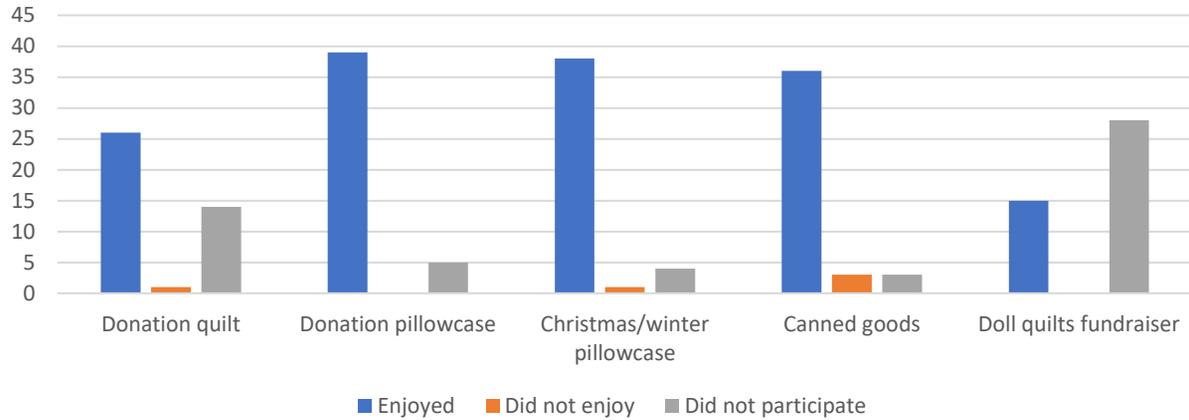


Twenty-nine people answered the question about a yearly bus trip; 19 indicated they would be interested, and 10 were not interested.

Comments:

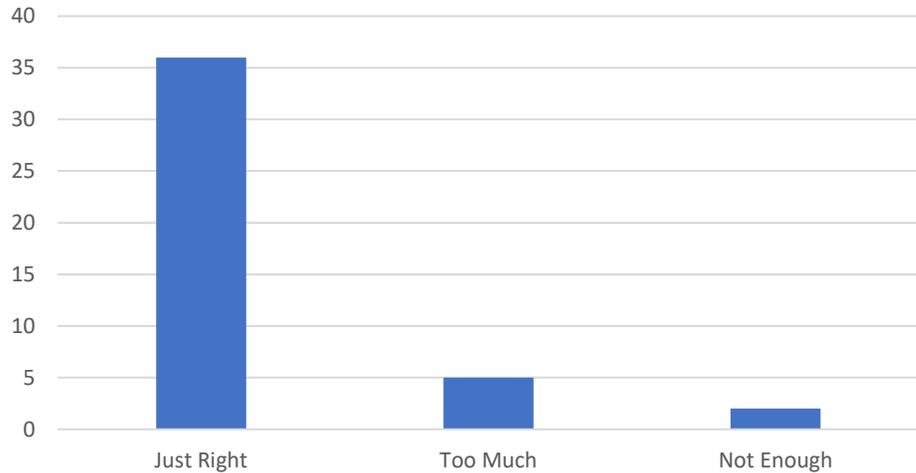
- “I would be interested in a shop hop bus trip.”
- Yes to a bus trip “on a weekend” on two surveys
- “Shop Hop was fun in past”

### Charitable Projects



This chart illustrates members' responses about our charitable donation projects. In general, members enjoyed participating in these projects, especially the pillowcases and the canned goods collected at holiday time. Most of the people responding participated in making pillowcases and bringing in canned goods.

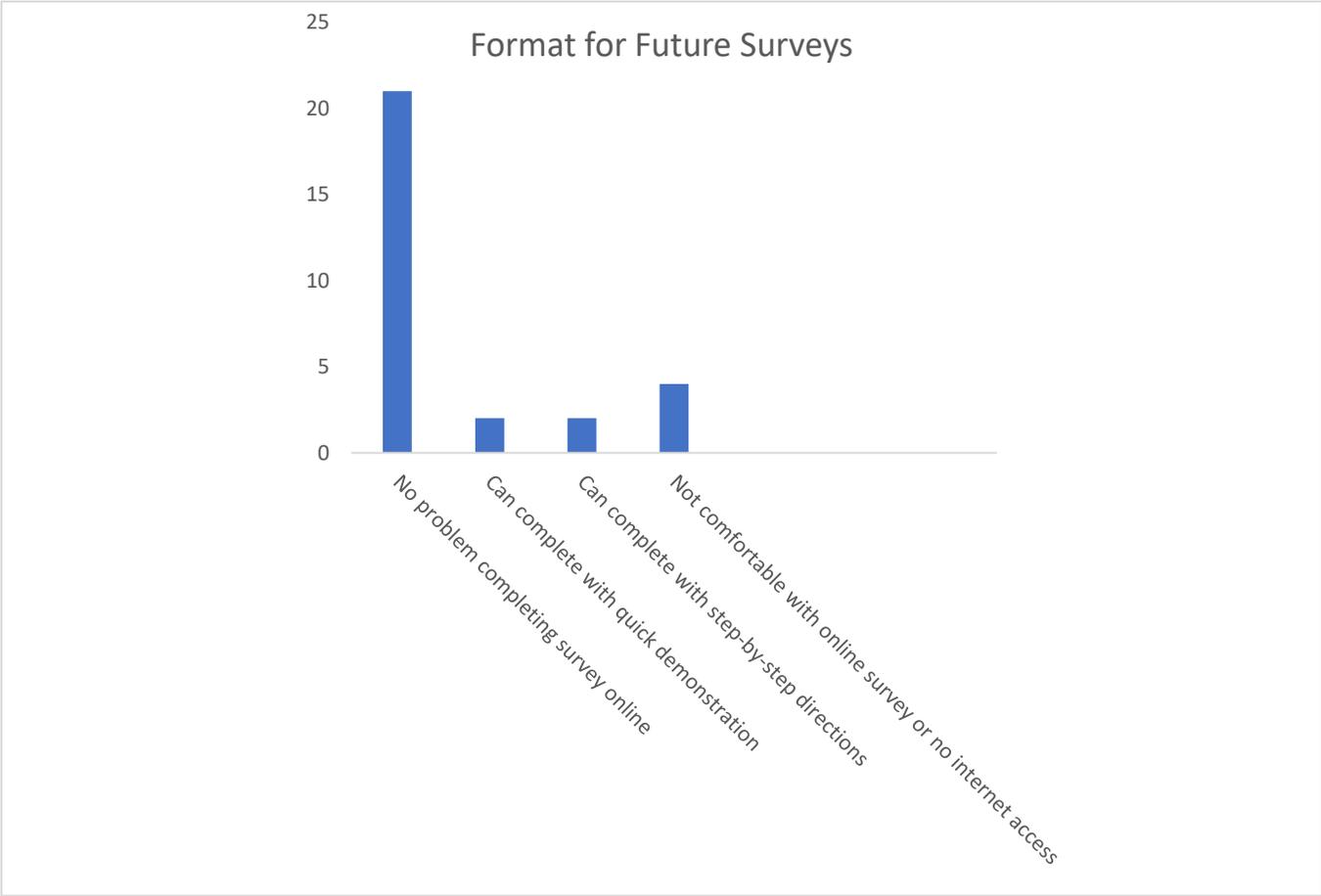
### Amount of charity work is:



In general, most members feel that the amount of charity work we do is just right.

### Comments & Suggestions for Future Charity or Comfort Projects:

- “Zippered cosmetic-type bags to fill with personal care items for men & women living in shelters. Maybe as a Mother’s Day/Father’s Day Donation.”
- “Don’t ask for \$5 for Christmas pillowcase stuffing. Should just raise dues if \$5 for charity is expected.”
- “Working mom here and caretaker of other family members. I rarely have time to make ANY quilts. Would be happy to donate money instead. I’d gladly donate money if I can’t make a donation quilt. I do buy doll quilts at the show.”
- “I’d like to see some sit ‘n’ sews where we work on charity projects together.”
- “Small quilts for NICU babies”
- “How were the ‘doll quilts’ sales? I never heard.”
- “I think Christmas pillowcases should be age-oriented, not just specifically Christmas.”
- “How much did we make on the Doll Quilts? Was it reported in wrap-up?”



Of the 29 people who had this question on their survey, 21 said they are comfortable with completing a survey online. Four others felt they could do it with some direction, and 4 either felt they could not do it or don't have access to the internet.

