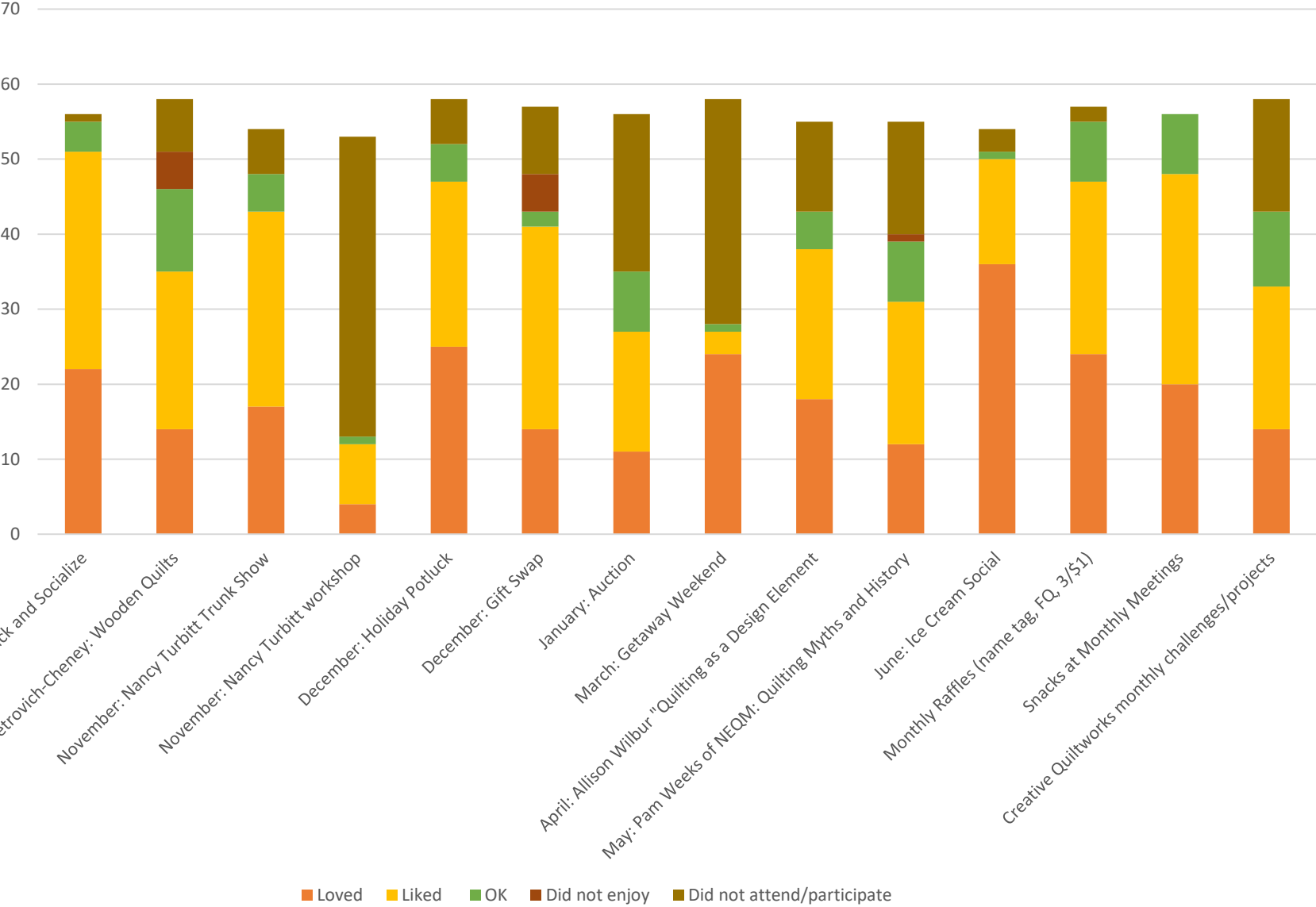


Hammersmith Quilters Guild Member Survey for the guild year 2017-2018

results compiled by Dottie Macomber

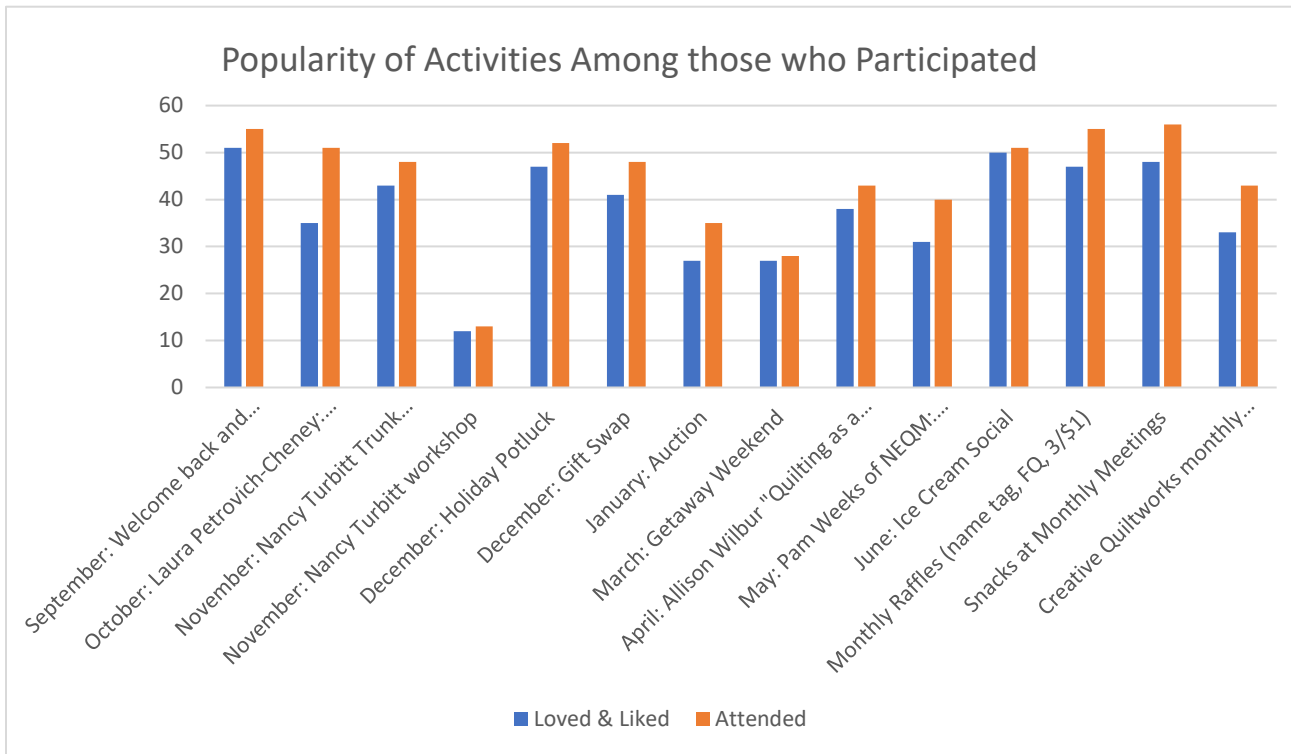
August 2018

Programs & Activities by Number of Total Responses



It appears that the most popular activities, based on the raw numbers of “Loved” and “Liked” responses, were the following:

- the September welcome back meeting
- Nancy Turbitt’s trunk show
- the December potluck
- the December gift swap
- Allison Wilbur’s presentation on Quilting as a Design Element
- the June Ice Cream Social
- the monthly raffles, and
- the snacks!



This chart compares the number of people who said they Loved or Liked an activity with the total number of people who **attended or participated**. According to this analysis, the closer the two bars for each month or activity, the more popular the activity among those who actually participated.

According to this chart, the most popular activities or speakers were:

- September’s Welcome Back
- Nancy Turbitt’s trunk show
- Nancy Turbitt’s workshop
- December’s potluck
- March Getaway Weekend
- Allison Wilbur’s lecture
- June’s Ice Cream Social

Following are comments about the various programs and activities:

About Specific Speakers:

- re: Laura Petrovich-Cheney: “One of our best speakers ever!”

About Creative Quiltworks:

- “Creative Quiltworks projects were great! Lots of variety!”
- “Sorry too busy right now”
- “Will try in the future”

About the December meeting:

- “Bring back Mr. and Mrs. Wright for the Yankee swap- but I like the option of giving something besides a yard of fabric, as long as it’s quilt-related”
- “December gift swap maybe have both styles Mrs. R + L and at small tables for those who want to”
- “Bring back Mrs. R & L”
- “I like the Mr. & Mrs. Wright”
- “Christmas stockings + Mr. & Mrs. Wright for Christmas grab”
- “preferred old way”
- “Love Dec.”

About the Getaway:

- “Favorite Event v+++++”
- “Most enjoyable”
- “I went to getaway- thought it was wonderful”
- “Love the Saco location! The best!!!”
- “On Getaway trips, we should have an option to participate in alternate locations- enjoy different areas of NE to experience- also option whether to participate in meal plans 2017 was OK 2018 was a disaster!”

About the Auction:

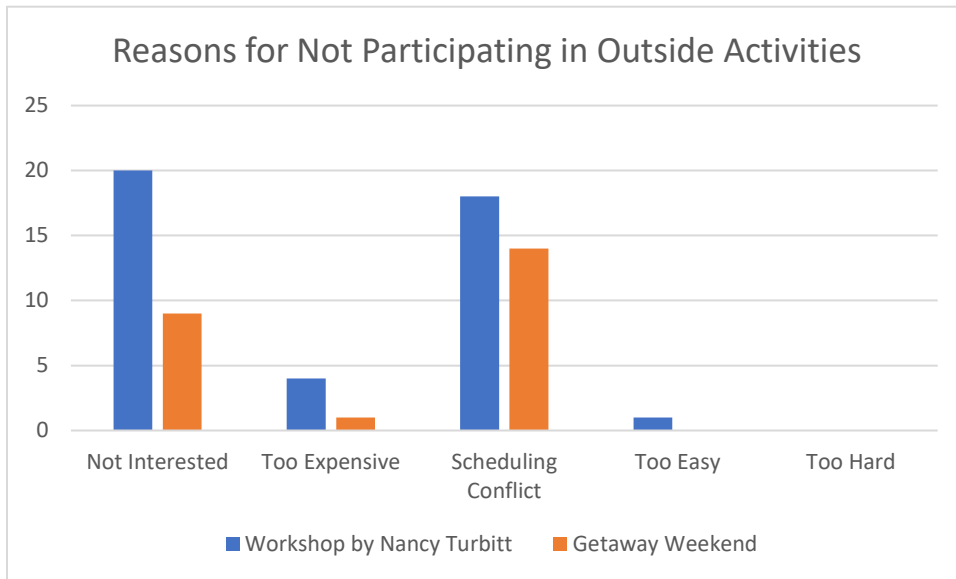
- “I think the auction goes a little too fast- I don’t think we are getting top \$ for some items because bidding closes too quickly.”

Suggestions:

- “Day trips to quilt shops- so much fun!”
- “more member programs/trunk shows/teaching, learning
- “Trunk shows by our very talented members- paid of course”
- “Take us from fabric selection to finished quilt throughout the year”
- “Block of the Month”
- “Block of the Month again!”
- “Enjoy speakers”
- “Would like a mystery trip”
- “Love getaways and bus trips”
- “Re show: allow each member to enter 1-3 quilts regardless of size, 1 first choice, 2 second choice, etc. (I think most of us make medium/lap quilts)”
- “Sorry we can’t make the bus ride because that is something I’d love.”
- “mini tutorials at meetings”
- “workshop on machine quilting- would have liked a workshop with Allison Wilbur on designs in quilting”
- “Idea?! Members could donate items for the raffle table!!”
- “Need more [snacks]”
- “Please, do not get rid of the swap/free table. It is my favorite part of our meetings!”

General Comments:

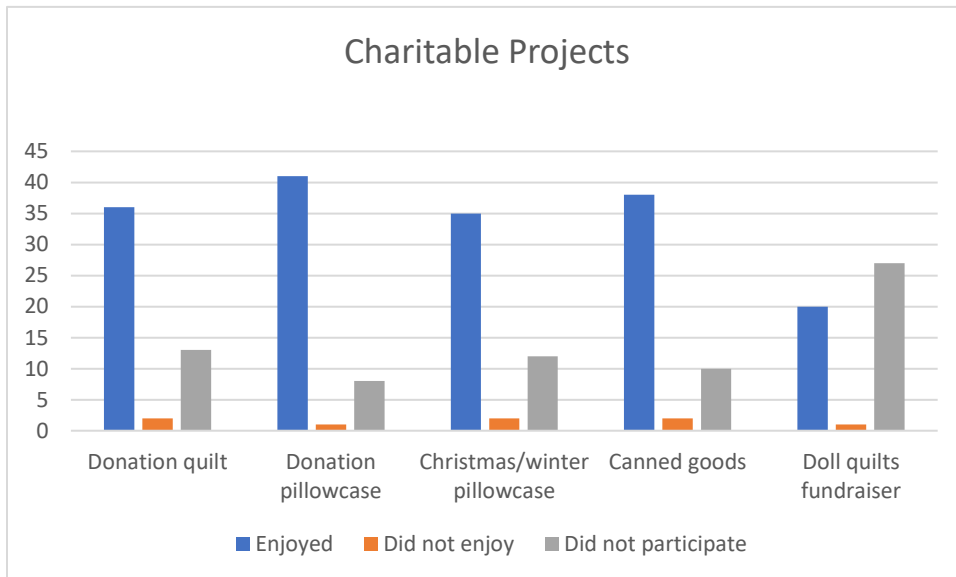
- “All good!”
- “Guild is doing a good job”
- “I’ve loved our meetings”
- “Thank you for all your creative coordination!”
- “Thanks to all who work so hard making this guild enjoyable.”
- “Thanks for everything you do.”
- “Love all you do”
- “Martha doing great job!”
- “Good job, guys”
- “Remind members to not talk during presentations”
- “Find surveys a waste of time”



This chart displays the reasons given why some members did not participate in activities offered outside of regular monthly meetings. Generally, members did not participate because they were not interested or had a scheduling conflict. A few said the activities were too expensive and one said the Nancy Turbitt workshop was too easy.

Comments:

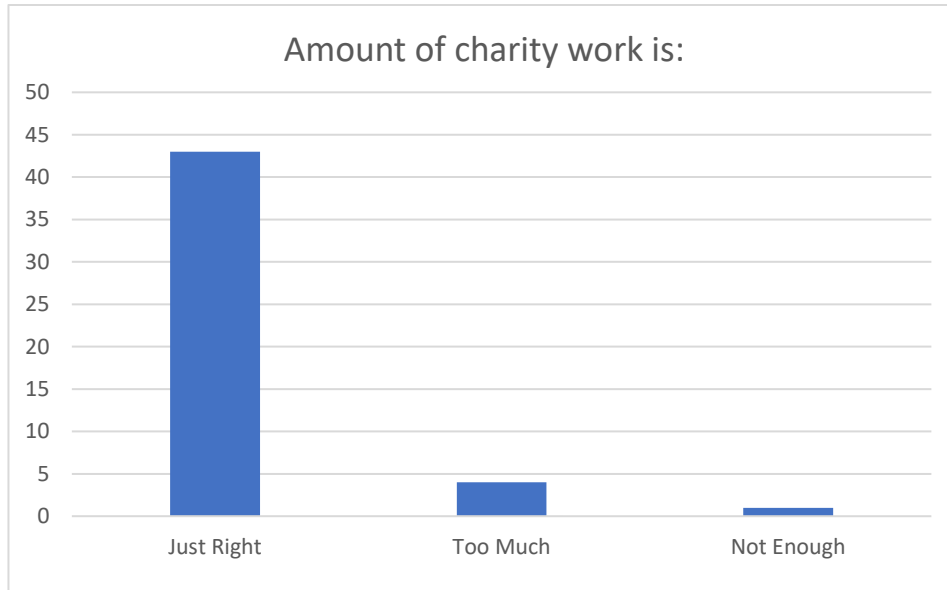
- re: workshop: “no time”
- “I like knowing exactly what I will be paying before signing up for a workshop or other activity”
- “There hasn’t been a workshop that has interested me so far.”



This chart illustrates members’ responses about our charitable donation projects. In general, members enjoyed participating in these projects, especially the quilts, pillowcases, and the canned goods collected at holiday time.

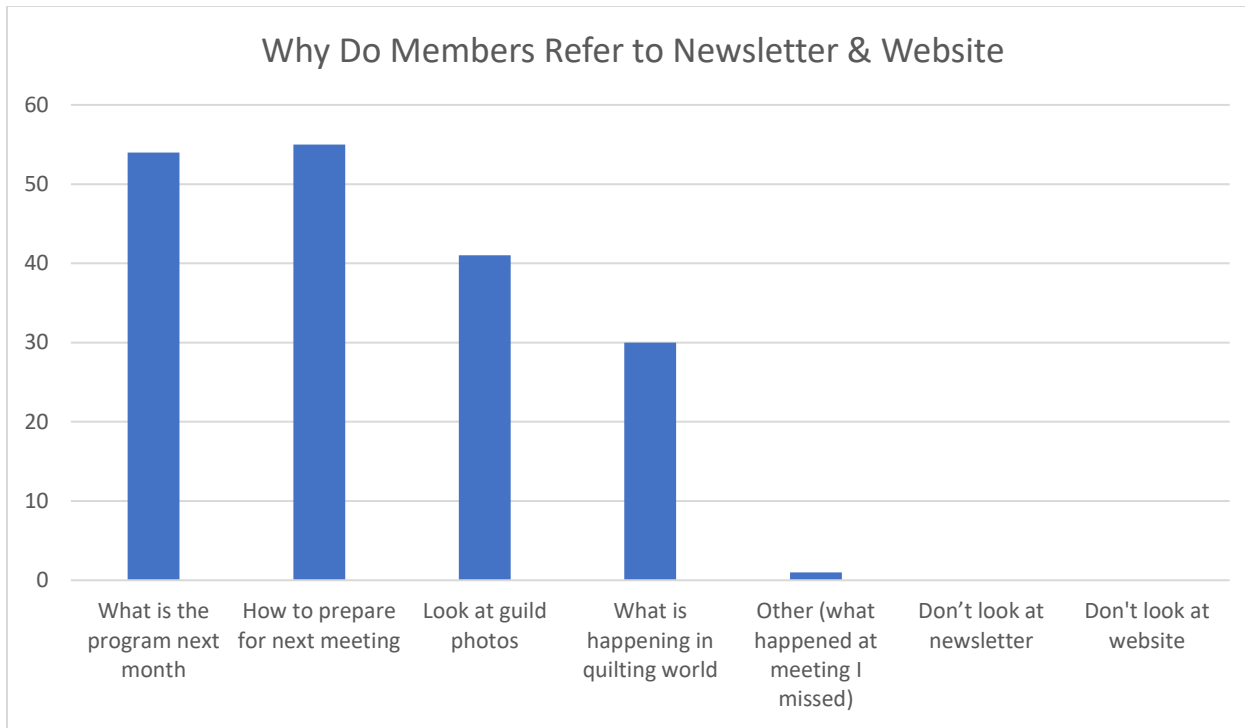
Comments & Suggestions for Future Projects:

- [did not participate in pillowcases] “but have 6 cut out”
- “I’ve been busy but my schedule is changing & I plan on participating more.”
- “I love doing pillowcases!”
- “I would like to have a meeting be a charity sew-in like we did with the preemie beanbags. We could do pillowcases or other small projects or, if we did this on a Saturday, we could cut out and sew some tops. Maybe do a Jelly Roll Race to create charity tops.”
- “Quilted prayer shawls”



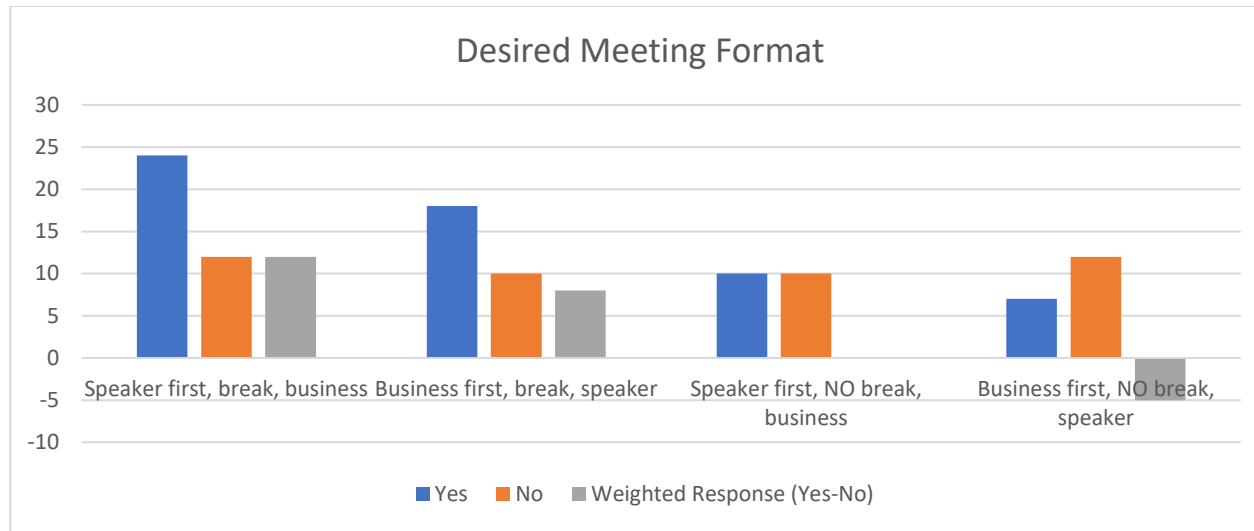
In general, most members feel that the amount of charity work we do is just right. There were two comments:

- “Just Right bordering on Not Enough”
- “Pick one and be done”



Comments:

- “It is marvelous- reflective of your hard work!”
- “I generally enjoy it”
- “Read every one”
- “I think it’s done very well!”
- “I think both are useful, informative and up-to-date.”
- [Re: anything you would change]: “No! It is Awesome.”
- [Re: website]: “It’s really excellent”
- “Look forward to it”



This chart illustrates members' preferences about their desired meeting format: should the speaker or the guild business go first; and whether or not they want a break mid-meeting. Some members just checked their desired format but others also indicated "No" for formats they did NOT want. This graph shows the Yes and No numbers in blue and orange, respectively. In an attempt to determine the most favored format, I subtracted the "No" total from the "Yes" total for each possible format, resulting in the numbers represented by the gray bars. It appears that more members want a break than not, regardless of whether the speaker or the guild business goes first. The most popular option is "Speaker first, break, guild business", with a weighted score of 12 (24-12). The next most popular option is "Guild Business first, break, speaker", which is what we do now, with a weighted score of 8 (18-10). "Speaker first, no break, business" had a weighted score of zero (10-10), and the least popular option was "Business first, no break, speaker", with a weighted score of -5 (7-12).

Comments:

- [Re: guild business first, break, speaker] "As long as we keep the guild business to 30 min. when we have a speaker"
- "I'm flexible. But want a break."
- "The meeting isn't that long so I don't see a need for a break."
- "feel bad for the speaker to wait"
- "keep in time allotted- not too late"
- "when you are updating on projects or Trips, time limit"
- "I always feel bad for the speakers/vendors having to sit through all our stuff first..."
- "Now, by the time we get to speaker, I am feeling too tired from 1st part of meeting to focus on topic of speaker"