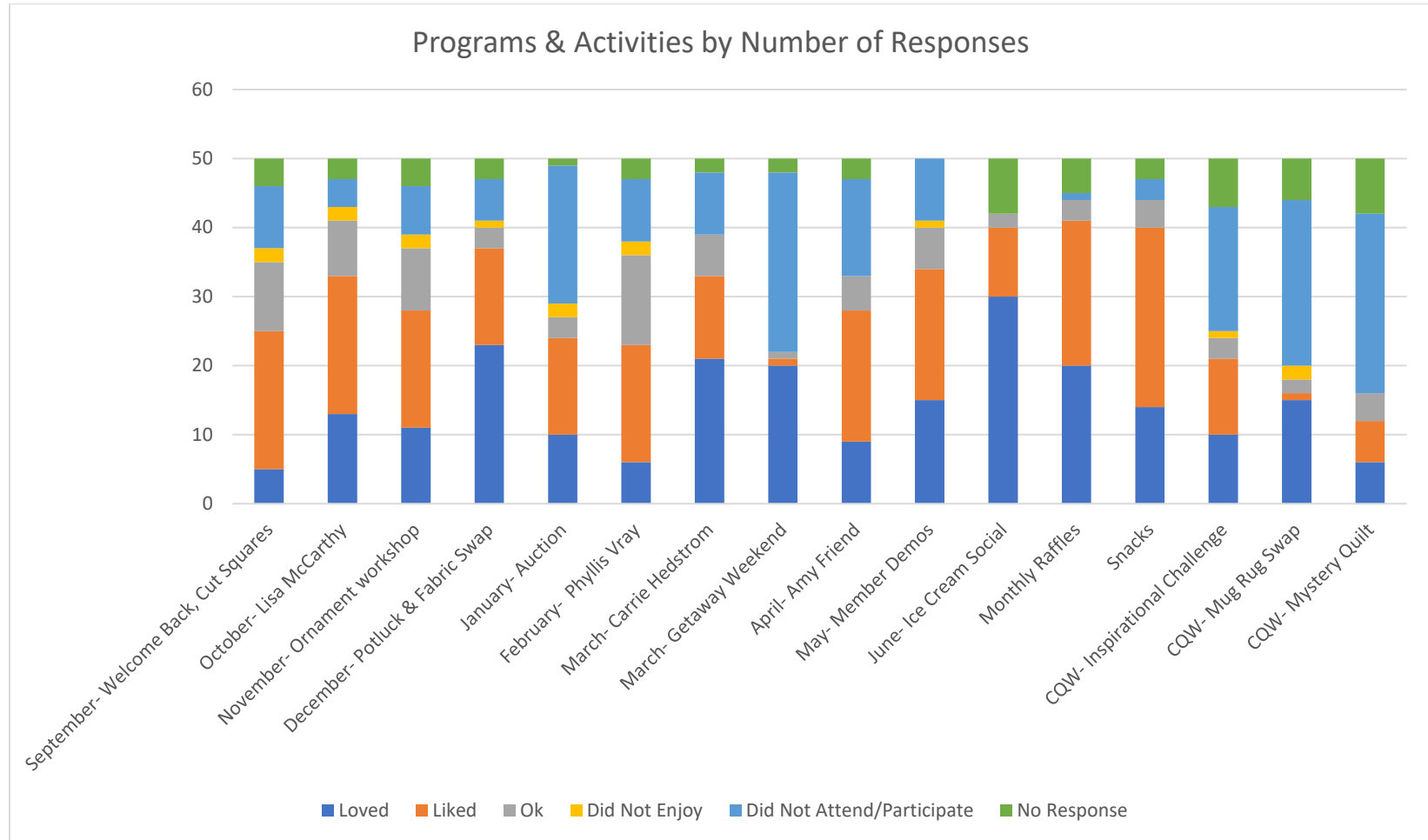
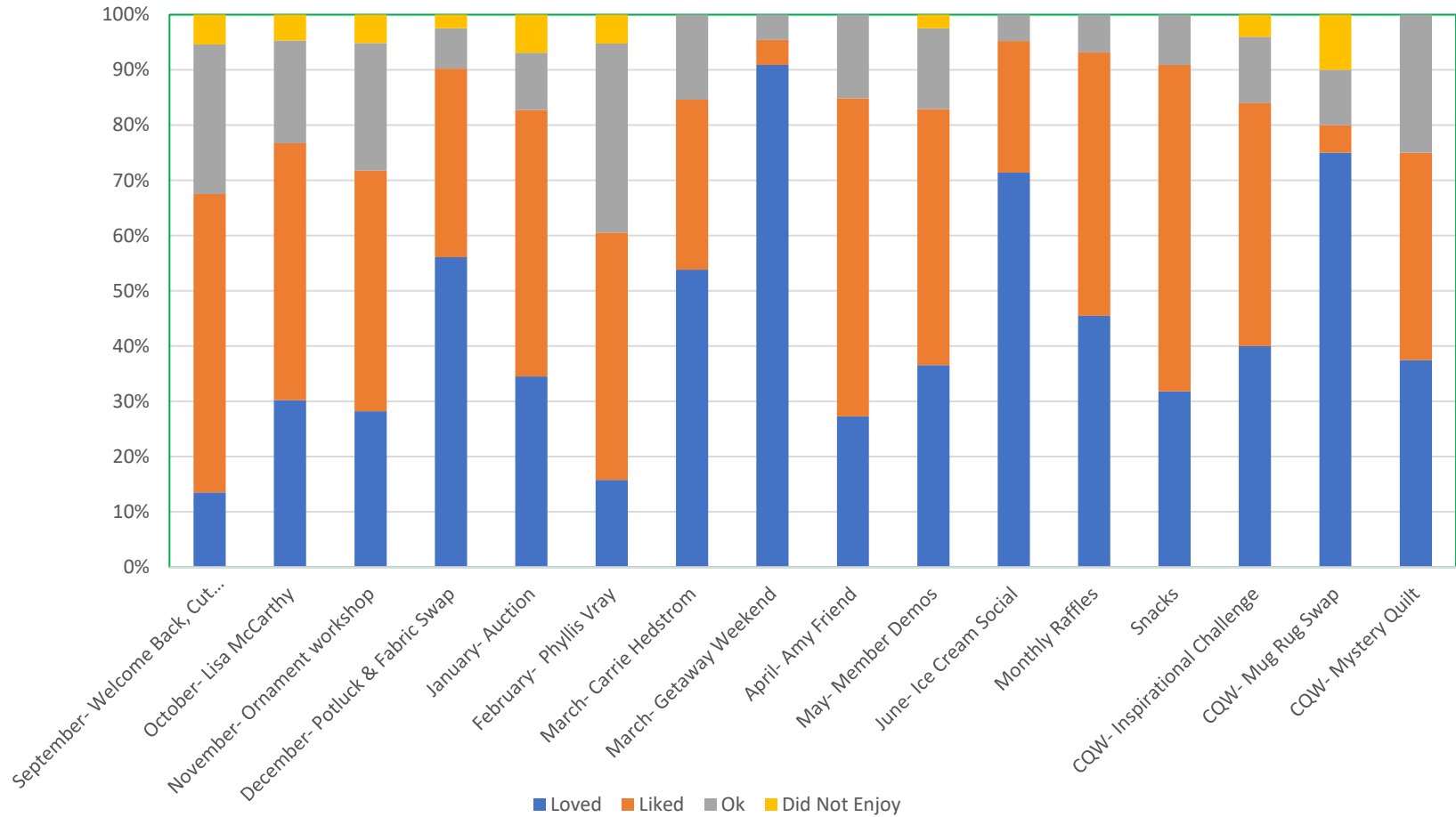


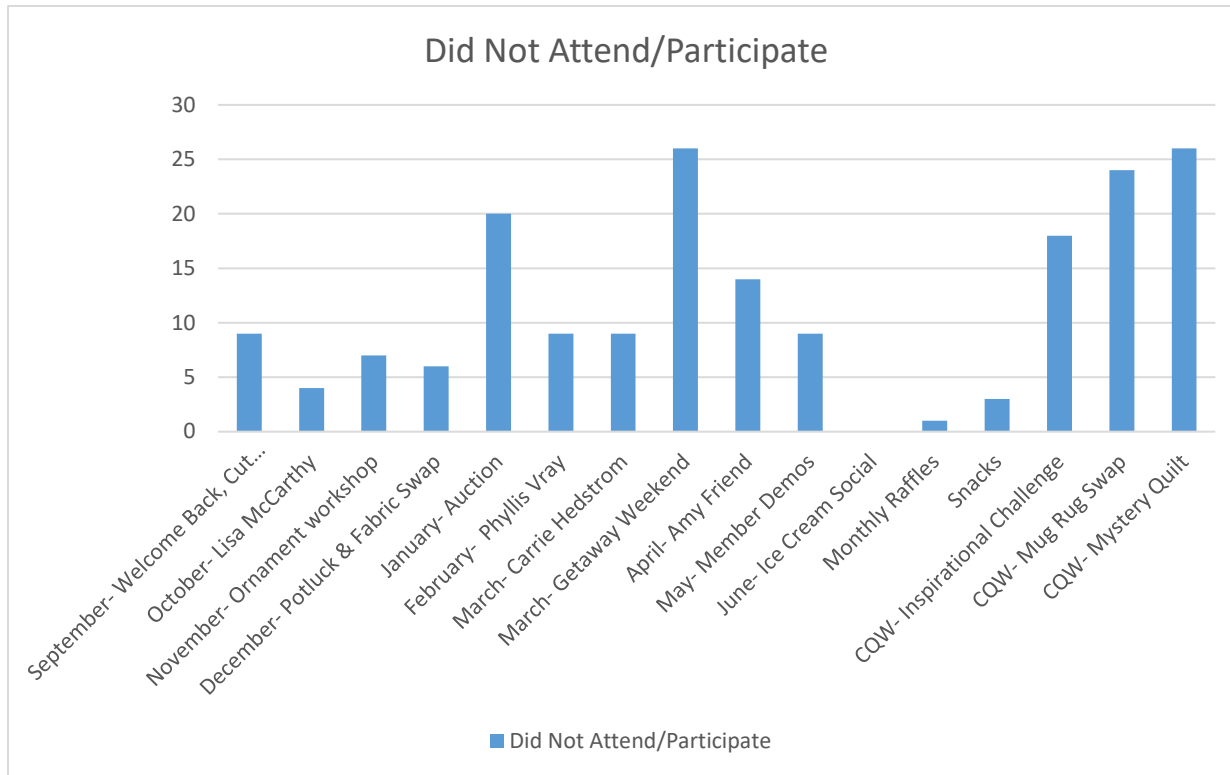
## 2016-2017 Hammersmith Quilters Guild Member Survey Results



Percent of Those That Attended Who Loved/Liked the Program/Activity



It seems that our guild likes to get away, eat, and take chances! The highest satisfaction ratings of 90% or above, based on the percentage of Loved & Liked responses, were for the Getaway Weekend, the Ice Cream Social, the Monthly Raffles, the Monthly Snacks, and the December Potluck. The programs and activities with the lowest satisfaction rating (below 70%) among participants/attendees were the talk by Phyllis Vray and the September meeting where we cut squares for the Take-Out boxes.



Among respondents, the activities with the highest amount of attendance/participation based on survey responses were the Ice Cream Social, the Monthly Raffles, and the Monthly Snacks.

The activities with the lowest amount of attendance/participation based on survey response the Getaway Weekend, the Creative Quiltworks Mystery Quilt, and the Creative Quiltworks Mug Rug Swap.

## 1) Programs and Activities

### General Comments:

"I like the give-away table at each meeting! I enjoy knowing I can bring in random stuff and it's likely to find a good home. Also, it's a treat to pick up some trinket for free!"

"Loved Carrie Hedstrom! Loved getaway! Appreciated all the work the leaders did!"

"Carrie Hedstrom was fantastic!"

"I did not think Phyllis Vray was a good speaker."

"Love member Demos/trunk shows; we have so much talent among us!"

“This guild is great fun!”

“While I enjoyed Show ‘n’ Tell and seeing everyone again in September, cutting the squares for the Chinese Take-out boxes to sell in the boutique was not a great activity. I won one of the leftover boxes in our 3/\$1.00 raffle after the quilt show was over- the size of the squares was inconsistent and there weren’t enough center squares to make the Disappearing Nine-Patch Quilt! (Plus my box didn’t include the directions- I hope the ones sold at the quilt show were better!)”

“I loved the Show and Tell! Please hold them up a little longer- they’re so pretty and members are so proud of them and so happy, appreciative of each other’s work!”

“Creative Quiltworks came up with some interesting activities- I just chose not to participate.”

Re: snacks- “Would like to have more fruit, veggies”

“No breaks- too much time wasted”

“No breaks at meetings”

**Ideas for future activities:**

“Block of the Month, Sept.- June”

“I remember enjoying the block of the month & the raffle of all the blocks submitted. Instant quilt!”

“I like more group participation.”

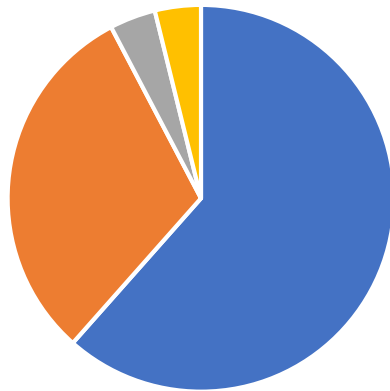
“No workshops this year. Good way to learn new techniques.”

“How about a Member Demo night but instead of techniques, demo your favorite notion or specialty ruler?”

**2) Special Activities: Getaway**

Of the 26 respondents who said they did not attend the Getaway weekend, 8 were Not Interested, 1 said it was Too Expensive, 16 cited a Scheduling Conflict and 1 gave No Response. Of the 8 who were not interested, one cited that it was due to location and another responded, “The thought of lugging my sewing machine & materials to a location to group sew does not appeal to me. I prefer to be home where I know where everything is and I can focus.”

### Reasons for Not Attending Getaway Weekend



■ Scheduling Conflict ■ Not Interested ■ Too Expensive ■ No Response

#### Comments:

“Great weekend”

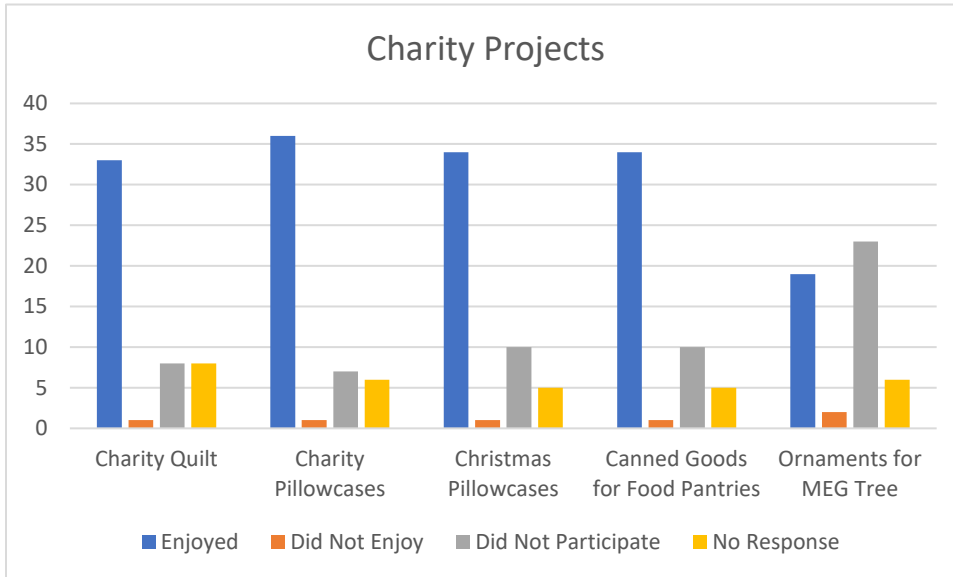
“Getaway was great! Kudos to Irene for finding that venue- can’t wait to go back!”

“Getaway was awesome!”

“Getaway was maybe the best yet. Thank you!”

“Loved the Getaway weekend!!!”

### 3) Charity Projects



Most respondents enjoyed the charity projects we did. The MEG “Festival of Trees” ornaments rated the lowest enjoyment and the lowest participation among survey respondents.

“Did not really understand what these were”

re: ideas for future projects: “We already do great charity work!”

“prefer to make a smaller charity quilt than what was requested”

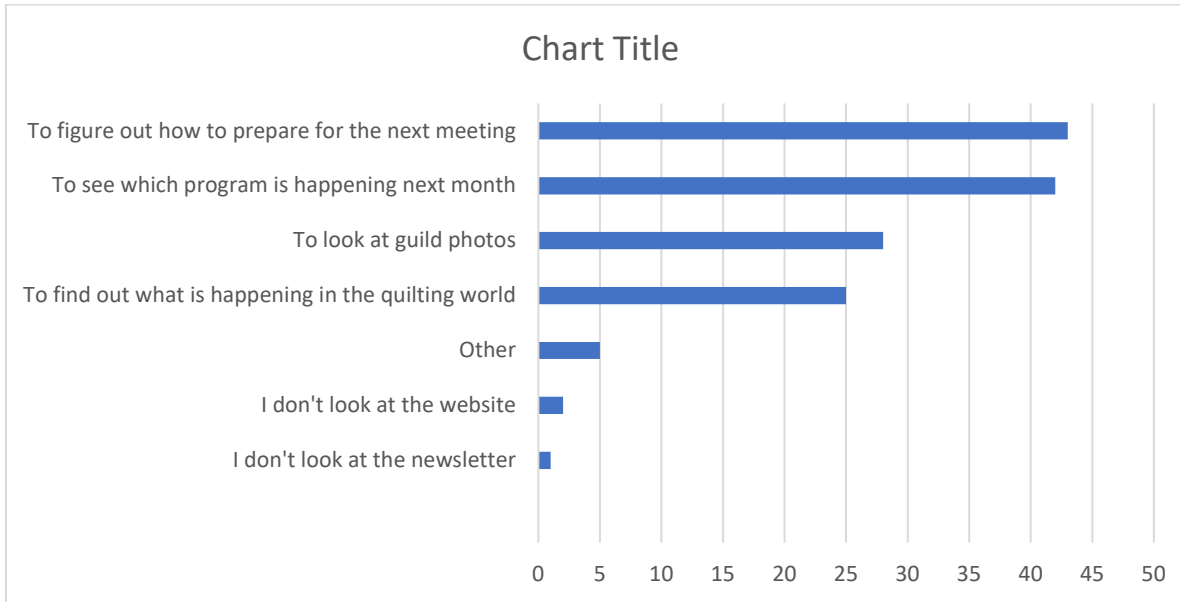
“Loved all the projects!”

“I was new to the guild so I did not participate. I will participate next year.”

re: MEG ornaments: “prefer to do at meeting”

“I think it is very important for the guild to participate in charity projects. I just don’t know if the MEG Foundation appreciates our participation or not. I also feel iffy about supporting a community center or building that is not handicapped accessible! I’d prefer to put our efforts into another project: making blocks for Quilts of Valor; placemats for Meals on Wheels; more of the preemie “beanbag” cases; etc.- something small that can be completed in the space of a guild meeting.”

#### 4) Media- Website and Newsletter



#### Comments under “Why do you refer to the newsletter and/or website- Other”

“to learn more about guild members- their activities, tips, items for sale”

“reminder of Fat Quarter color”

“I like the news about local shows.”

“read bylaws”

“fat quarter”

#### What would make the newsletter and/or website more useful and interesting to you?

“Including more pictures of quilts”

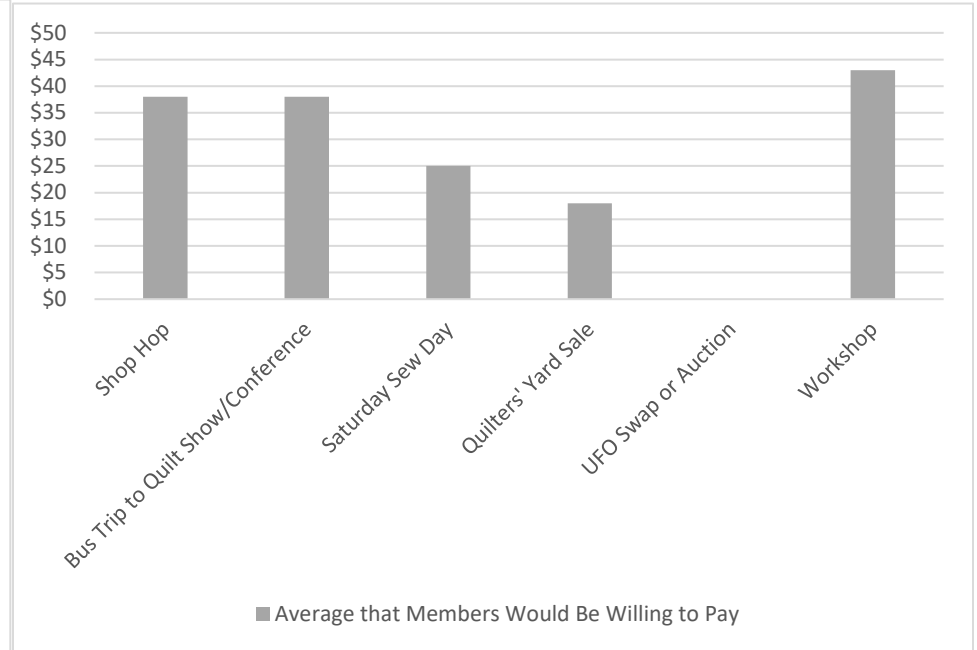
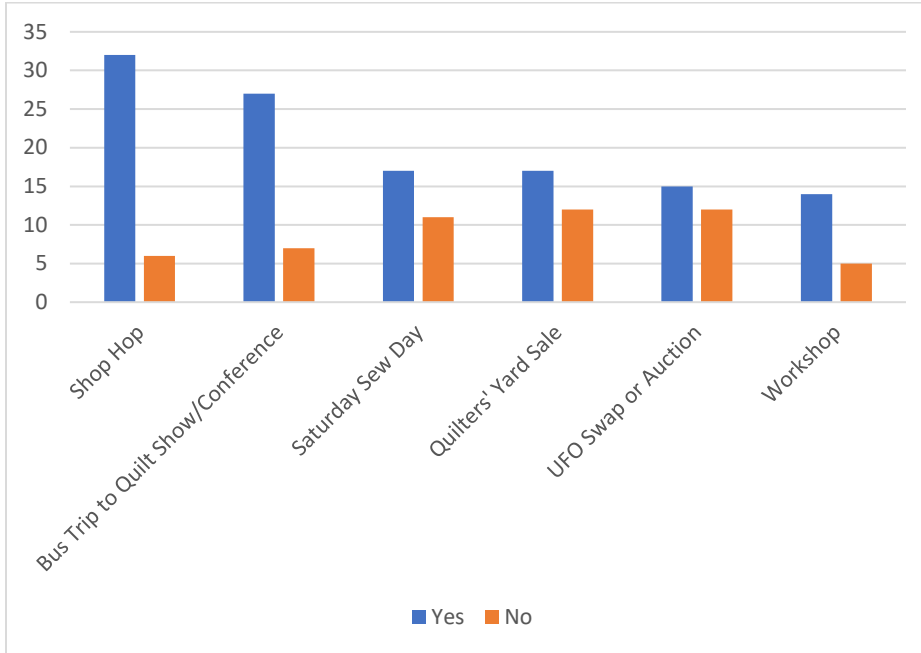
“I love the newsletter.”

“I would like to see members’ birthdays (month and day only!) each month.”

“Quilt shows have been great.”

“I enjoy it as is & appreciate all the work that goes into it.”

## 5) Ideas for Future Activities



Activity	Range Members are Willing to Pay
Shop Hop	\$20-\$60
Bus Trip to Quilt Show/Conference	\$10-\$60
Saturday Sew Day	\$10-\$50
Quilters' Yard Sale (for a table)	\$10-\$30
UFO Swap or Auction	NA
Workshop	\$20-\$75



“Maybe we could have ‘special’ event on off quilt show year/ i.e. yard sale, bus trip, shop hop.”

Regarding the amount paid: several said they’d expect to pay the going rate. One comment was that they “would expect to pay \$10-\$15 less if workshop is taught by a guild member.” Another member said they would be willing to pay \$200-\$300 to go to the Lancaster AQS show.

**Regarding a yard sale:**

“I think a yard(age) sale is a great idea & I would volunteer to help.”

“LOVE this idea!”

**Ideas for workshops:**

“confetti quilt”

“landscapes, back-basting applique, other interesting techniques (but not fabric dyeing, embellishments, paper-piecing, or art quilt techniques”

“dyeing fabric; painting on fabric to enhance picture quilt; any workshop that would increase skills; machine quilting”

“Check with other guilds who hire ‘famous’ quilters- we could hire them when they are in the area, i.e. Karen Kay Buckley was in Wakefield for workshops & also open it up for other guilds”

“I would like to learn more about machine quilting.”